Digital Commerce-Optimized AI Solutions

**OMNI-CHANNEL ENGAGEMENT**
Create a hyper-personalized feed of story content supported by the most relevant products and other offerings. As users interact with their feed, the AI solution learns their context, tastes, and preferences creating a self-learning Profile-of-One. The result is a fully immersive brand experience that only gets more relevant and more performant over time.

**PRODUCT ATTRIBUTE INSIGHTS**
Auto-attribute products and services with tags and descriptions based on user feedback, comments, and search criteria, making your products smarter and 10x more discoverable.

**DIGITAL CONTENT TARGETING**
Use AI-driven analysis to understand the success factors of a strong digital advertisement. Apply computer vision to process video content while employing a variety of machine learning models to improve advertising effectiveness.

"This information has given us the ability to consider new ad strategies for companies wanting to ensure their ads will be successful when they invest in production and media buying."

SVP of Analytics,
Large Media Company
Cognitive Digital Commerce Processes: Built on an AI Lifecycle Management Platform

CognitiveScale built the world’s first industry-optimized augmented intelligence platform that delivers systems of intelligent engagement that replicate human-like cognitive abilities in software, such as memory, sequencing, perception, anticipation, problem solving, and decision making.

CognitiveScale radically simplifies the design, development, deployment, and management of enterprise-grade AI solutions across its lifecycle for each industry—from the design and composition of intelligent agents, to the orchestration and dynamic optimization of rich domain models and the curation of industry data that feeds into the models.

Quick Time to Value

CognitiveScale customers place a premium on quickly unlocking the power of AI. That’s why we employ our one-of-a-kind 10-10-10 methodology to deploy AI software in customers’ production environments. The result is much faster time to market and value, avoiding the delays and uncertain outcomes that are so common with AI “science projects”.

10 HOURS – MODEL
Model a use case and set up environment for developers and data scientists

10 DAYS – CONFIGURE
Build a functioning prototype using your data and expertise

10 WEEKS – DEPLOY
Deploy a live AI powered system and develop expertise in-house

CognitiveScale’s Augmented Intelligence software helps businesses apply Artificial Intelligence and Blockchain technology to solve complex business problems at scale for financial services, healthcare, and digital commerce markets. The company’s award-winning software is being used by global leaders such as USAA, Morgan Stanley, NBC, JPMorgan Chase, ExxonMobil, and MD Anderson to increase user engagement, improve decision-making, and deploy self-learning and self-assuring business processes. Headquartered in Austin, Texas, CognitiveScale has offices in New York, London, and Hyderabad, India, and is funded by Norwest Venture Partners, Intel Capital, IBM Watson, M12, and USAA.