**PEOPLE**

Personalize human engagement

Improve customer, employee, and partner engagement to drive conversion and loyalty.

**PROCESS**

Drive operational efficiency at scale

Make processes intelligent and efficient to reduce cost, effort, and cycle times.

**PRODUCT**

Build smarter digital and physical products

Connected devices that personalize interfaces and learn from their interactions with users and other devices.

**DATA**

Get insights and learn from all available data

Gain ROI from big data investments and all available data sources.

**KNOWLEDGE**

Harness machine accumulated knowledge

Capture and distribute new machine accumulated insights and best practices at scale.
CognitiveScale builds industry-specific cognitive clouds for financial services, healthcare, and commerce markets. Built on its Cortex Augmented Intelligence Platform, the company’s Engage and Amplify AI accelerators help large enterprises increase user engagement, improve decision-making, and deliver self-learning and self-assuring business processes. CognitiveScale has successfully deployed its industry-specific AI solutions in multiple Global 500 companies, and has formed strategic go-to-market and technology partnerships with IBM, Microsoft and Deloitte. CognitiveScale has won numerous awards including Fortune’s Top 50 companies leading the AI Revolution, Gartner Cool Vendor, and has been featured in prominent research and publications.

Headquartered in Austin, Texas, CognitiveScale has offices in New York, London and Hyderabad, India. Investors include Norwest Venture Partners, Intel Capital, IBM Watson, Microsoft Ventures, USAA and The Westly Group.