Our company has a long history of using emerging technologies to develop innovative ways to serve our members. Our work with CognitiveScale allows us to support such innovation while also leveraging the AI products they have today to find ways to better serve our members.

VP & Head of Corporate Development
Large Insurance Provider
Advancements in Artificial Intelligence hold tremendous potential for Insurance organizations to dramatically transform their businesses. From Underwriting to Advisory Services to Claims Management, machine learning and other AI techniques are already being applied to produce substantial improvements in customer experience, employee performance, and operational efficiency. Insurers who effectively adopt and apply AI to their business processes will be clear winners in the increasingly competitive global market.

COGNITIVE ENGAGEMENT AI
Empower advisors and wealth managers to measurably improve how they guide clients through their financial journeys while using Profile-of-One for rich individualized insights.

COGNITIVE CLAIMS AI
Accelerate claims processing, reduce costs and complaints by providing claims review teams with context-relevant guidance and suggested remedies for potential claims rejections.

COGNITIVE COMPLIANCE AI
Dramatically increase visibility and relationship knowledge across all information assets and related enterprise governance and controls, providing both IT and Compliance teams improved oversight and reducing risks of audits and legal issues.
LEARN, BUILD, AND DEPLOY AT THE SPEED OF BUSINESS

CognitiveScale’s proven 10-10-10 Method helps fast-track time to value in a hybrid industry cognitive cloud environment. It sets up a secure cognitive cloud in 10 hours, model and customizes the first cognitive system using an organization’s data in 10 days, and goes lives within 10 weeks.

TRUSTED
AI that is transparent, explainable, and auditable. It augments human experience and builds trust by providing users with the right advice, at the right time, with the right evidence.

PROVEN
Used by multiple global Fortune 1000 brands, including the world’s largest department store, the world’s largest cancer center, the world’s largest non-profit health system, and the world’s most valuable bank.

OPTIMIZED
No science projects. Our AI products are optimized to high-value problem domains in your industry and deliver AI-powered systems compliant with your industry regulations and controls.

SEAMLESS
API-based microservices architecture that extends existing Hadoop, Apache Spark, and data warehouse infrastructures to deliver intelligent advice and insights that can be woven into new or existing processes and applications.

RAPID
The CognitiveScale 10-10-10 Method helps businesses model their first cognitive system in 10 hours, customize it using their own data in 10 days, and go live within 10 weeks.

ENTERPRISE GRADE
Software that is both open and extensible, and designed to scale massively to support the most demanding enterprise workloads spread across private, public, and hybrid cloud infrastructure.

AI YOU CAN TRUST
CognitiveScale builds augmented intelligence software for financial services, healthcare, and commerce markets. Built on its open and extensible Cortex OS, the company’s AI products, ENGAGE and AMPLIFY, help large enterprises increase user engagement, improve decision-making, and deliver self-learning and self-assuring business processes. CognitiveScale has successfully deployed its enterprise-grade software with multiple Global 500 companies, and has formed strategic go-to-market and technology partnerships with IBM, Microsoft and Deloitte.

CognitiveScale has won numerous awards including Fortune’s Top 50 companies leading the AI Revolution, Gartner Cool Vendor, and has been featured in prominent research and publications.

Headquartered in Austin, Texas, CognitiveScale has offices in New York, London and Hyderabad, India. Investors include Norwest Venture Partners, Intel Capital, IBM Watson, Microsoft Ventures, USAA and The Westley Group. For more information on the company, please visit us at cognitivescale.com and follow @cognitivescale on Twitter, Facebook and LinkedIn.

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